



**Dunmanway Agricultural Society CLG**

# Dunmanway Agricultural Show Sponsorship Package



# About Our Show

Attracting more than 3,000 visitors annually, Dunmanway Agricultural Show traditionally takes place on the first Sunday in July each year at Dromleena Lawn (Racecourse), Dunmanway. Dunmanway Show is renowned as one of the highlights on the showing circuit each Summer. Walking around the showgrounds is like looking at a slice of country life. Our agricultural shows are key events in rural communities and offer a shop window for local producers and businesses to interact with their customers. From pedigree animals to home baking; everything is on display.

## Highlights

Apart from the hotly contested classes for horses, ponies, cattle, sheep, poultry, domestic arts, horticulture and dogs, we have a wide variety of activities to keep our spectators entertained. There is always a wide range of sideshows; including Macra na Feirme competitions, Live music and dance floor, FREE children's entertainment, most appropriately dressed competitions, bonny baby competition and much more.

## Sponsorship

To enable us to continue a long-standing tradition, which has been part of the local community for more than 75 years, and to continue to grow and develop for future generations to enjoy, we would like to work together with our sponsors to ensure a mutually beneficial relationship. We have all endured uncertainty over the last years, and we need to work together to rebuild the economy of rural Ireland. We have put together sponsorship opportunities to suit all budgets.





## Platinum Sponsor Package

### €1,000 plus



#### Promotion & Advertising

- Logo displayed on the Platinum Sponsors section of our website home page
- Full page A5 advertisement in show day catalogue
- One banner display on show field (provided by sponsor)
- Optional complimentary trade stand space on show day
- Named sponsor of a championship, section of show programme or show area
- Opportunity to present prizes and have photos taken with winners on show day
- Option to have marketing materials distributed to attendees at show launch
- Option to have company name printed on rosettes and sashes (if confirmed by April 1<sup>st</sup>)
- Logo and website link included on sponsors page on our website
- Up to ten social media mentions/shares on Facebook and/or Instagram



#### Hospitality

- Two complimentary show day passes
- Two complimentary lunches on show day
- Two complimentary tea/snack vouchers on show day
- Invitation to show launch



## Gold Sponsor Package €500 plus



### Promotion & Advertising

- Half A5 page advertisement in show day catalogue
- Named sponsor of a class or classes at show
- Opportunity to present prizes and have photos taken with winners on show day
- Option to have company name printed on rosettes and sashes
- Logo and website link included on sponsors page and home page on our website
- Multiple social media mentions/shares on Facebook and/or Instagram



### Hospitality

- Two complimentary show day passes
- Two complimentary lunches on show day
- Invitation to show launch



## Silver Sponsor Package €250 plus



### Promotion & Advertising

- Half A5 page advertisement in show day catalogue
- Named sponsor of a class or classes at show
- Opportunity to present prizes and have photos taken with winners on show day
- Logo and website link included on sponsors page on our website
- Mentions/shares on Facebook and/or Instagram



### Hospitality

- Two complimentary show day passes
- Two complimentary tea/snack vouchers on show day
- Invitation to show launch



## Bronze Sponsor Package €100 plus



### Promotion & Advertising

- Business listing in show day catalogue
- Shared sponsor of a class or classes at show
- Opportunity to present prizes and have photos taken with winners on show day
- Logo and website link included on sponsors page on our website
- Page share on Facebook and/or Instagram



### Hospitality

- One complimentary show day pass



## Advertisers

Advertising space in our show day catalogue can be purchased at the following rates.

Full A5 Page Advert: €100

Half A5 Page Advert: €60



## Sponsors of Goods & Services

Sponsorship of vouchers or products is very welcome and will be used as prizes on show day or in our annual raffle.

Sponsors of goods and services will be acknowledged on our show catalogue and our social media channels.



## Contact Us

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